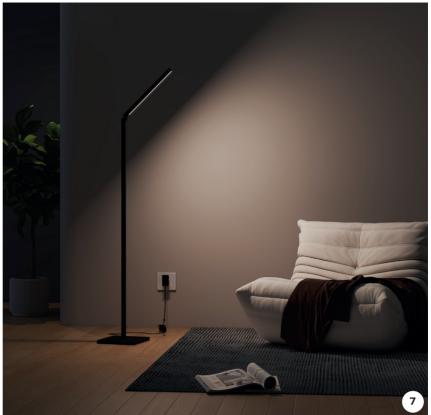




Lookbook Smart - September 2023

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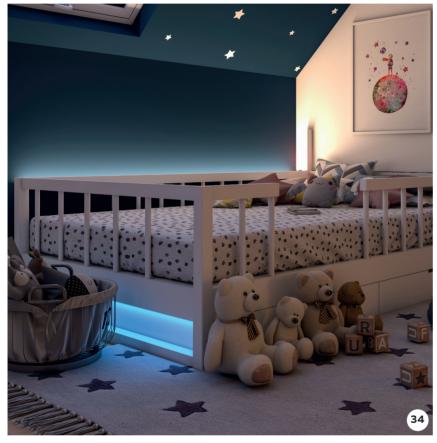


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EASY INSTALLATION

STEP 1

Install the Calex app on your phone or tablet



STEP 2

Install your smart items and add it to the Calex app



STEP 3

Manage your items wherever you are





Download the free Calex app

Available for iOS & Android





SPEAK UP!



Works with app

The Calex Smart items are super easy to operate with the free Calex App.



Works with voice command

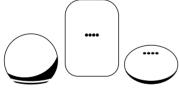
Call out what you want your Calex Smart product to do for you.

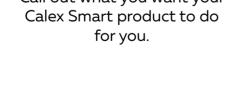
VOICE COMMAND

The voice control function on most of our smart bulbs and devices lets you control them with spoken commands.

Use your voice to change the settings of your bulbs or simply activate your items. Please note, not all items have this function.

Please check the packaging of the product for compatibility with voice command.





works with

Hey Google

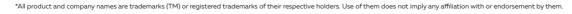


'Hey Google,

turn on the

lights in the dining room!

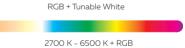






CREATE YOUR OWN AMBIANCE

The products in the indoor collection are super versatile. Switch from functional lighting to colorful ambiance in a second using voice command or the free Calex app. Creating your own ambiance and setting your personal preferences has never been easier.

























Smart Floorlamp RGB+Warm White Art. # 53 01 0005 00 EAN 8712879151920 incl. Remote 3000K 12W, 500 Lumen







Smart Diffusers

With these smart aroma diffusers you ensure excellent air quality, a pleasant fragrance and ambiance lighting in your home.

Fill the diffuser with a few drops of your favorite fragrance oil, control the diffuser with the free Calex app on your phone and enjoy programmable scenarios.

Set timers and adjust your diffuser to your personal wishes and the rhythm of your day.



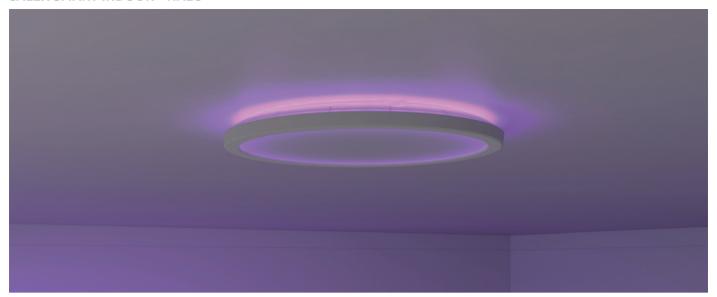
Calex Smart Flame Diffuser Art. # 59 01 0005 00 EAN 8712879157090 12W





Smart Ceiling Light Fabric 30cm RGB+Tunable White Art. # 53 01 0002 00 EAN 8712879151081 3000-6500K 16W, 1400 Lumen





Calex Smart Indoor - Halo

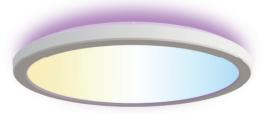
Illuminate your ceiling and living space using the Halo ceiling lights. Select from a diverse range of ceiling lights and downlights to suit your preferences. Establish timers and tailor your halo lights to match your individual desires and daily routine. Seamlessly link them to the free Calex app on your smartphone and indulge in customizable scenarios.





Smart Halo Ceiling Light 40CM

RGB+Tunable White Art. # 53 01 0007 00 EAN 8712879156802 2700-6500K + RGB 25W, 3000 Lumen



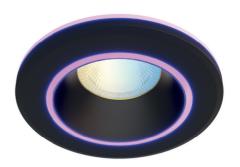
Smart Halo Ceiling Light 30CM

RGB+Tunable White Art. # 53 01 0006 00 EAN 8712879156581 2700-6500K + RGB 22W, 2200 Lumen



Smart Halo Downlight White RGB+Tunable White

Art. # 53 01 0011 00 EAN 8712879156833 2700-6500K + RGB 6.5W, 370 Lumen



Smart Halo Downlight Black

RGB+Tunable White Art. # 53 01 0010 00 EAN 8712879156826 2700-6500K + RGB 6.5W, 340 Lumen



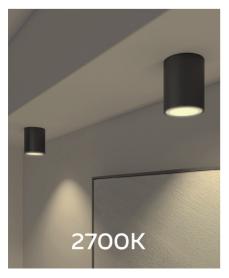
Smart Halo Surface Mounted Spot White

RGB+Tunable White Art. # 53 01 0009 00 EAN 8712879156819 2700-6500K + RGB 6.5W, 370 Lumen

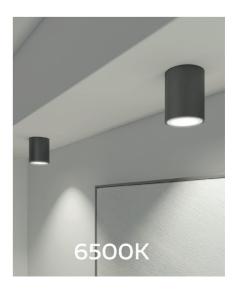


Smart Halo Surface Mounted Spot Black

RGB+Tunable White Art. # 53 01 0008 00 EAN 8712879156796 2700-6500K + RGB 6.5W, 370 Lumen









Smart Downlight Black Art. # 429272 EAN 8712879149231 2700-6500K 60° Spot beam 5W, 345 Lumen

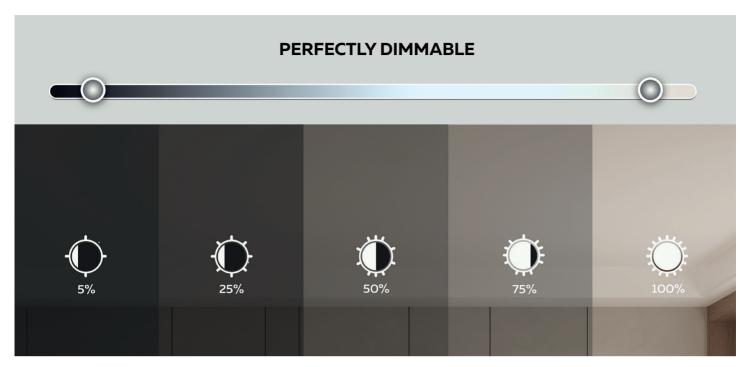


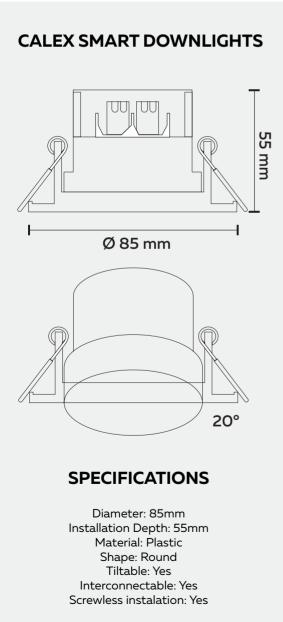


Smart Downlight White Art. # 429274 EAN 8712879149248 2700-6500K 60° Spot beam 5W, 345 Lumen



Smart Downlight White 3-Pack Art. # 429278 EAN 8712879149262 2700-6500K 60° Spot beam 5W, 345 Lumen





















for dry food grains between 2-10 mm

motion sensor range 10 m

two-way audio











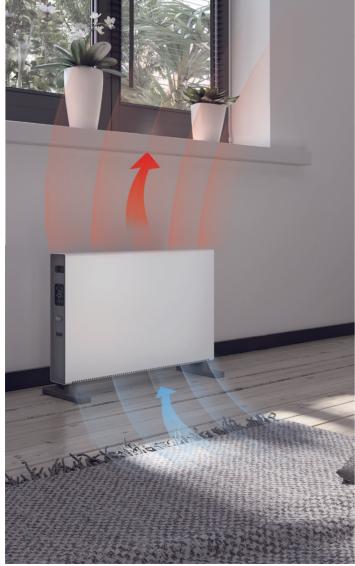
night vision 10m



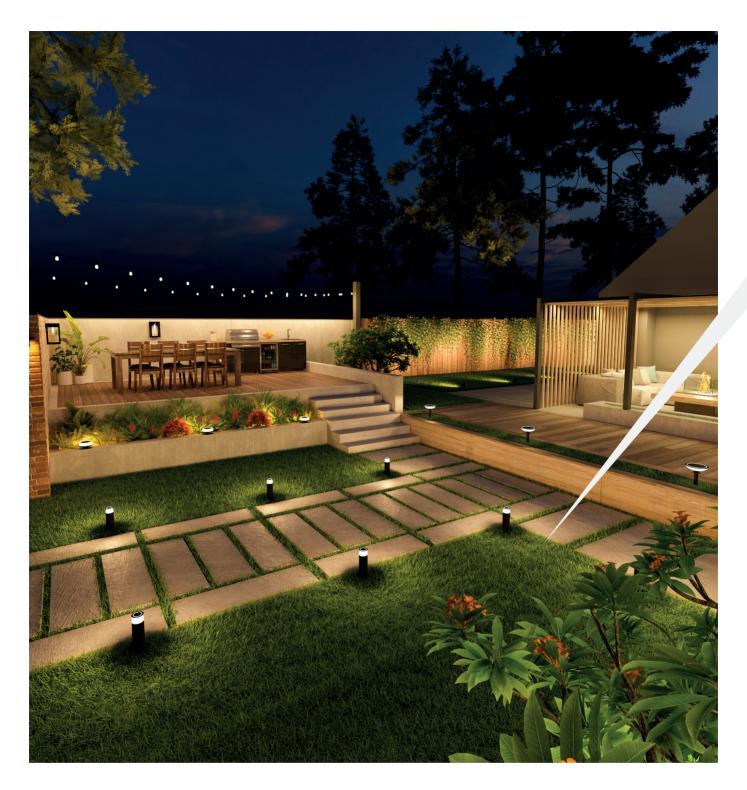
Smart Petfeeder with Camera Art. # 55 01 0004 00 EAN 8712879155751 Micro SD Card (Not included) 3MP, Resolution 2304 x 1296



Smart Convector Heater Art. # 57 01 0001 00 EAN 8712879155799 2000W







MAKE YOUR OUTDOOR LIFE SMARTER

Enjoy endless possibilities with a variation of stylish lighting solutions for your garden. Classic, modern, industrial, Calex has got you covered! The Bluetooth Mesh technology ensures robust connectivity, allowing you to control even distant fixtures without worrying about signal strength. Plus, the integration of smart technology adds an extra layer of energy efficiency to your outdoor lighting setup. You can schedule lights to turn on and off at specific times, saving energy and enhancing security by simulating your presence when you're away.



Smart LED Garden Post

RGB+Tunable White Art. # 54 01 0004 00 EAN 8712879149545 4W, 380 Lumen IP54, Ground Spike included





















Smart LED Spotlight RGB+Tunable White Art. # 429282 EAN 8712879149552 4W, 380 Lumen IP65, Ground Spike included









RGB+Tunable White Art. # 54 01 0005 00 EAN 8712879149569 2x4W, 2x380 Lumen IP54



Smart Ledstrip 5M RGB+White Art. # 429290 EAN 8712879149989 3000K, 24W, 450 Lumen IP67



Smart Wall Light Classic RGB+Tunable White Art. # 54 01 0007 00 EAN 8712879149583 4W, 380 Lumen IP54



Smart Frameless Security Light Tunable White Art. # 54 01 0008 00 EAN 8712879149750

20W, 3000-6500K, 2500 Lumen, IP54 Sensor Range: 10m / Sensor Angle: 120°

calexlink

















Smart Outdoor Bluetooth Mesh Plug Art. # 59 01 0004 00 EAN 8712879155782 IP44





Smart Outdoor Solar Wall Light

RGB + Tunable White Art. # 54 01 0018 00 EAN 8712879154921 3000-6500K, 250 Lumen, IP44 Sensor Range: 10m / Sensor Angle: 120°









mono-crystal solar motion sensor

range up to

timer 5 sec - 60 min



Smart Outdoor Solar Lantern

RGB + Tunable White Art. # 54 01 0019 00 EAN 8712879154938 3000-6500K, 250 Lumen, IP44 Sensor Range: 10m / Sensor Angle: 120°





Smart Outdoor Set of 3 Spotlights 24V

RGB + Tunable White Art. # 54 01 0013 00 EAN 8712879154877 9W, 3000-6500K, 400 Lumen, IP44 + Plug



Smart Outdoor Set of 3 Ground Spots 24V

RGB + Tunable White Art. # 54 01 0014 00 EAN 8712879154884 9W, 3000-6500K, 250 Lumen, IP44 + Plug



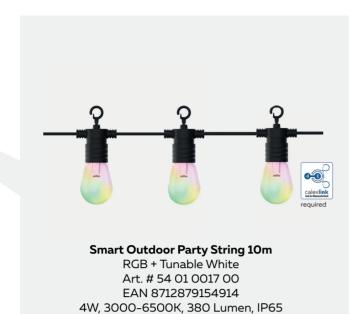
Smart Outdoor Set of 3 Pathlights 24V

RGB + Tunable White Art. # 54 01 0015 00 EAN 8712879154891 9W, 3000-6500K, 160 Lumen, IP44 + Plug



Smart Outdoor Set of 3 Gardenposts 24V

RGB + Tunable White Art. # 54 01 0016 00 EAN 8712879154907 9W, 3000-6500K, 220 Lumen, IP44 + Plug





Smart Outdoor Mesh Standard A60 RGB + Tunable White Art. # 50 01 0019 00 EAN 8712879154969 9.4W, 2700-6500K, 806 Lumen





Smart Outdoor Mesh Standard A60 Gold

Tunable White

Art. # 50 01 0020 00

EAN 8712879154976

7W, 1800-6500K, 550 Lumen





Smart Outdoor Mesh Rustic ST64 Gold

Tunable White

Art. # 50 01 0021 00

EAN 8712879154983

7W, 1800-6500K, 550 Lumen



Smart Outdoor Mesh Reflector GU10 RGB + Tunable White Art. # 50 01 0018 00 EAN 8712879154952 4.9W, 2700-6500K, 345 Lumen







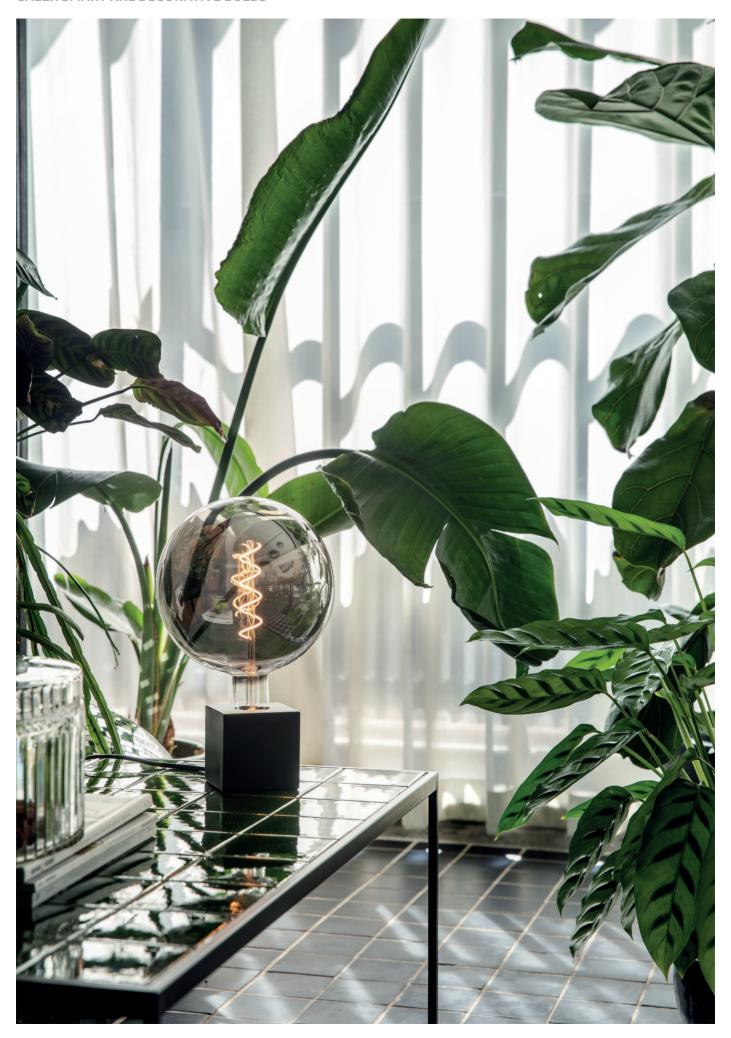
SMART BULBS

- DECORATIVE & REGULAR BULBS

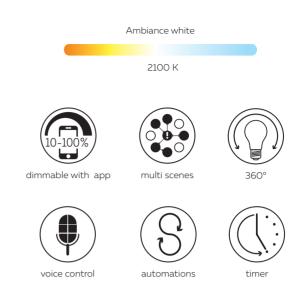
In the ever-evolving world of smart home technology, decorative smart light bulbs have emerged as a delightful fusion of aesthetics and functionality.

These innovative light bulbs not only illuminate your living spaces with a captivating glow but also offer the convenience and control that modern homeowners crave. Whether you're aiming to create a cozy ambiance, set the mood for a party, or enhance your home's overall appeal, decorative smart light bulbs are the perfect solution.

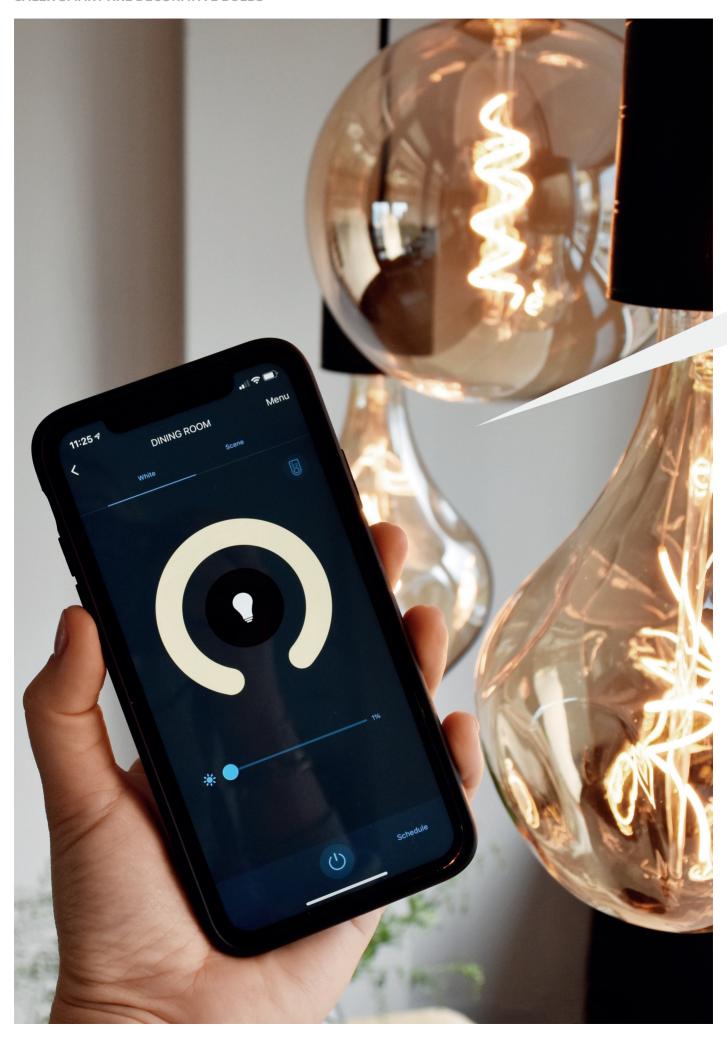
Seamlessly control your decorative smart light bulbs from your smartphone or smart device. Through dedicated apps or voice assistants like Amazon Alexa, Google Assistant, or Siri, you have the power to switch colors, adjust brightness, and set schedules from anywhere.



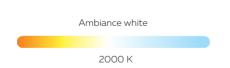


















multi scenes



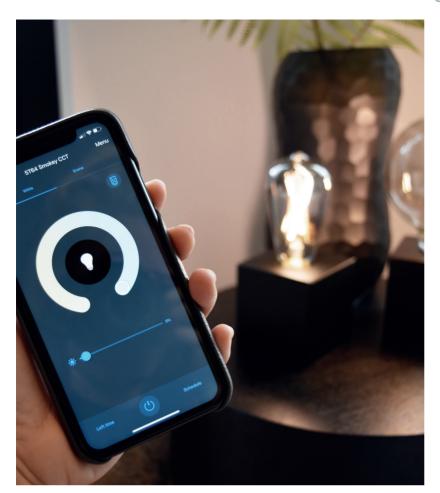


voice control











1800 K - 3000 K











automations





multi scenes

voice control



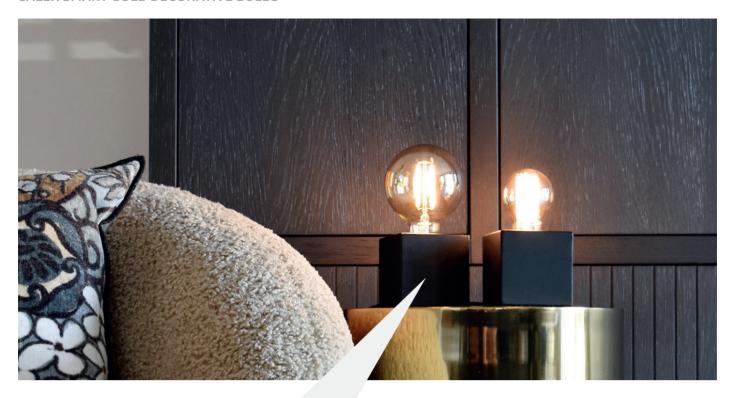


Smart Globe G125 Smokey

Tunable White Art. # 51 01 0017 00 EAN 8712879150152 E27, 1800K 400 Lumen, 7W

Smart Rustic ST64 Smokey

Tunable White Art. # 51 01 0022 00 EAN 8712879146414 E27, 1800K 400 Lumen, 7W





Smart Globe G95 Gold Tunable White Art. # 51 01 0020 00 EAN 8712879146391 E27, 1800-3000K 7W, 806 Lumen



Smart Standard A60 Gold
Tunable White
Art. # 51 01 0021 00
EAN 8712879146414
E27, 1800-3000K
7W, 806 Lumen

"ONE SMART BULB LETS
YOU CONCENTRATE, RELAX
OR ENERGIZE YOURSELF ON
DIFFERENT MOMENTS OF
THE DAY."



Smart Spherical P45 Gold Tunable White Art. # 51 01 0032 00 EAN 8712879157557 E14, 1800-3000K 4,9W, 470 Lumen





Smart Globe G125 Gold Tunable White Art. # 51 01 0016 00 EAN 8712879144939 E27, 1800-3000K 7W, 806 Lumen



Smart Rustic ST64 Gold Tunable White Art. # 51 01 0015 00 EAN 8712879144953 E27, 1800-3000K 7W, 806 Lumen



Smart Candle B35 Gold Tunable White Art. # 51 01 0029 00 EAN 8712879157014 E14, 1800-3000K 4.9W, 470 Lumen







2500



voice control





timer







Smart Globe G125 Clear Tunable White Art. # 429036 EAN 8712879144885 E27, 1800-3000K 1055 Lumen, 7W



Smart Rustic ST64 Clear Tunable White Art. # 429113 EAN 8712879146384 E27, 1800-3000K 806 Lumen, 7W



1800 K - 3000 K













multi scenes

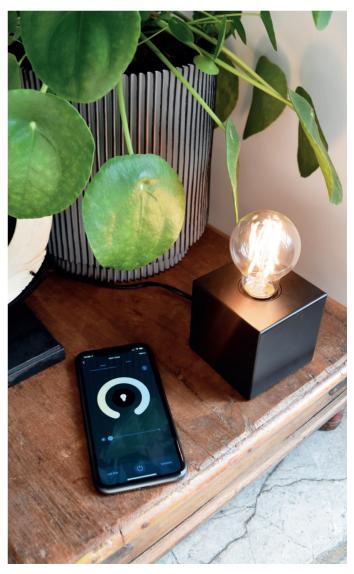


voice control





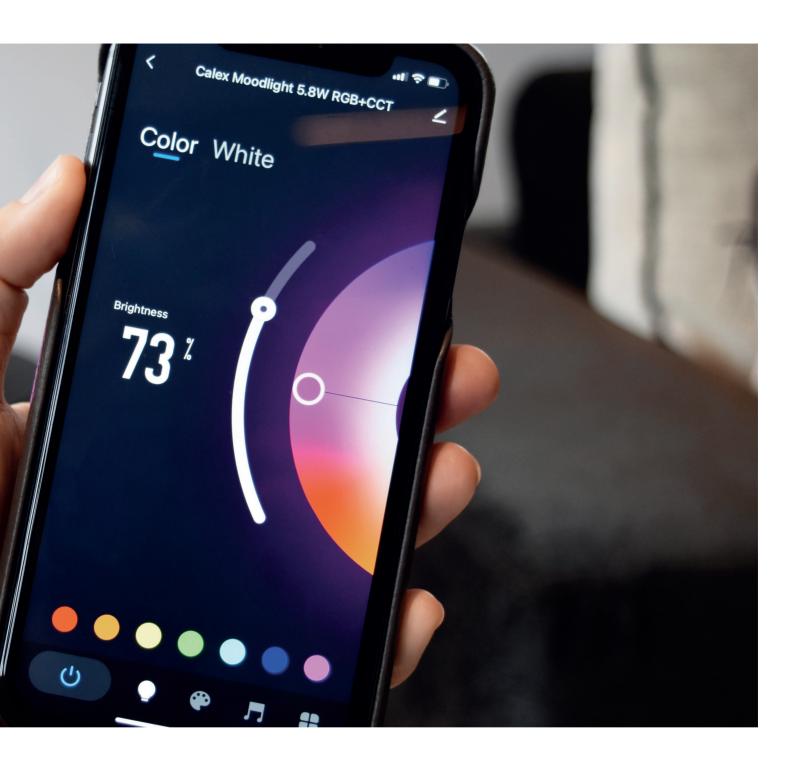




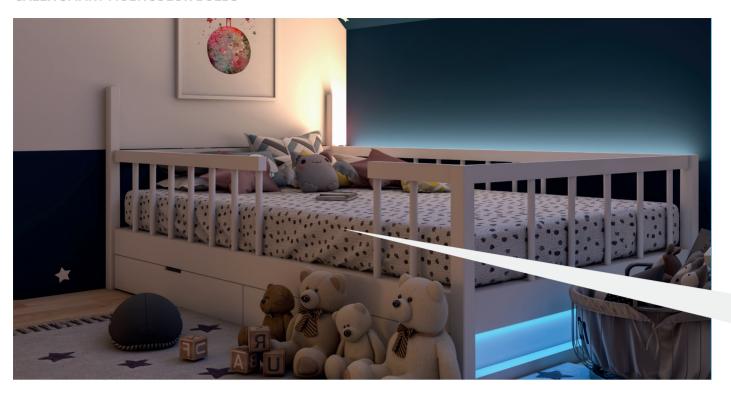




SAY IT WITH COLORS! - RGB MULTICOLOR



Instantly switch from a focused workspace to a lively party setting with a tap on your device. Our RGB Multicolour lamps redefine multitasking by transforming your living room at the touch of a button. Your living room isn't just a room; it's a dynamic canvas ready to adapt to your every mood and occasion. With a stunning array of over 100 vibrant colors at your fingertips, you'll have the perfect shade for every moment.





Smart Spherical P45 RGB+Tunable White Art. # 429122 EAN 8712879150633 E27, 2200-4000K 4.9W, 470 Lumen



2200 K - 4000 K







dimmable with app

multi scenes





automations music function



Smart Reflector GU10 RGB+Tunable White Art. # 429002 EAN 8712879144809 GU10, 2200-4000K 5W, 345 Lumen



Smart Spherical P45 RGB+Tunable White Art. # 429110 EAN 8712879146353 E14, 2200-4000K 5W, 470 Lumen





Smart Ledstrip 2M

RGB + Tunable White Art. # 429244 EAN 8712879150626 2700-6500K 6,8W, 480 Lumen

Smart Ledstrip 5M

RGB + Tunable White Art. # 429242 EAN 8712879149217 2700-6500K 24W, 1200 Lumen



Smart Standard A60 RGB+Tunable White Art. # 429004

Art. # 429004 EAN 8712879144816 E27, 8.5W, 806 Lumen



Smart Standard A60 RGB+Tunable White Art. # 429006 EAN 8712879144823 B22, 8.5W, 806 Lumen



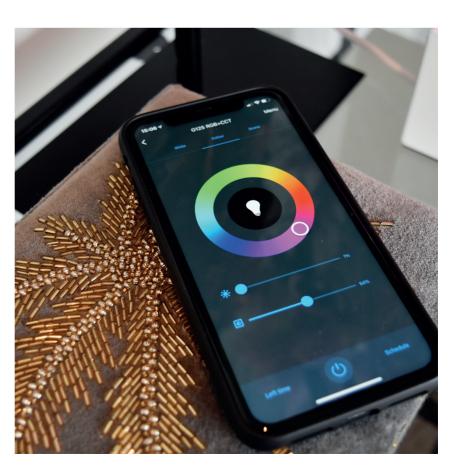
Smart Candle B35

RGB + Tunable White Art. # 429008 EAN 8712879144830 E14, 2200-4000K 5W, 470 Lumen



Smart Rustic ST64 Clear

RGB + White Art. # 51 01 0008 00 EAN 8712879153979 E27, 1800K 5W, 280 Lumen "TIME TO PARTY! PUT ON THE MUSIC MODE IN THE CALEX APP AND THE BULBS WITH RGB FUNCTION WILL REACT TO THE BEAT."



SOFT & DIFFUSED LIGHTING

Strike the perfect balance between creating a welcoming ambiance and fostering a workspace that ignites your efficiency. Whether you're unwinding after a long day or diving into a project, our Stylish Softline Bulbs are your companions for seamless transitions, adapting to your rhythm and enhancing your environment at any time. Set routines and schedules to mimic your presence at home, enhancing security. Wake up to gradual light changes, have lights automatically turn on as you arrive, or dim them during bedtime.





Smart Globe G125

Tunable White Art. # 429082 EAN 8712879144922 E27, 2200-4000K 7.5W, 1055 Lumen



Smart Standard A60

Tunable White Art. # 51 01 0012 00 EAN 8712879144892 E27, 2200-4000 7W, 806 Lumen



Smart Candle B35 Tunable White Art. # 51 01 0025 00 EAN 8712879155089 E14, 2200-4000K 4,5W, 400 Lumen

Smart Spherical P45 Tunable White Art. #51 01 0033 00 EAN 8712879144908 E27, 2200-4000K 4,9W, 400 Lumen

"WAKE UP NATURALLY AND WELL RESTED WITH THE **SUNRISE SETTING** IN THE CALEX APP."

Tunable white

2200 K - 4000 K



timer







360°



multi scenes





SMART & BUDGET FRIENDLY

In the pursuit of combining practicality with ambiance, the SMD Series Smart Bulbs are what you need. Designed with your needs in mind, these budget-friendly smart bulbs seamlessly shift between productivity and comfort, transforming your space into a haven of possibilities. Harness the power of focused lighting that aids concentration and task completion. Whether it's study sessions, work projects, or creative endeavors, these bulbs are your allies in productivity.













Tunable white

2200 K - 4000 K



dimmable with app

360°

automations



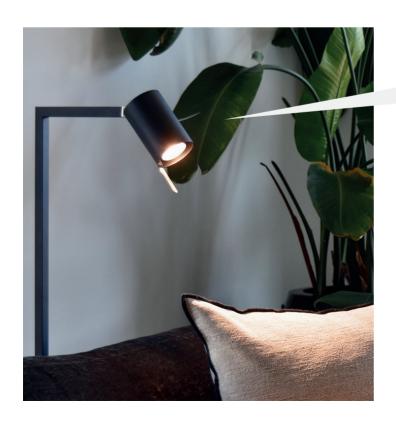
timer



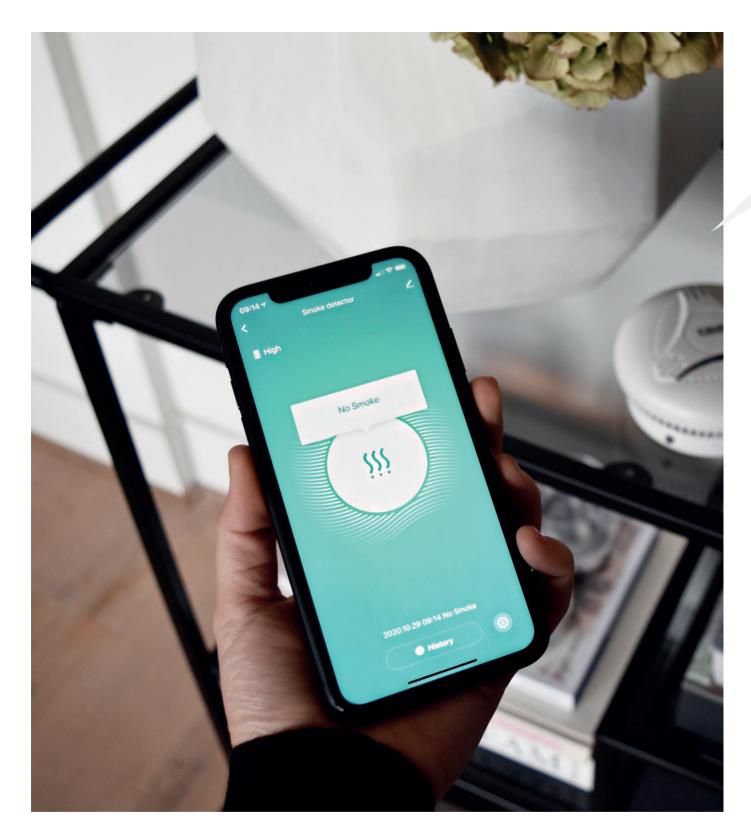


voice control









SAFETY FIRST!

Upgrade your home's protection with our Smart Home Security System. Monitor every corner of your property in real-time with HD cameras and receive instant alerts on your smartphone. Protect your home's entry points with our Smart Sensors. Receive notifications when windows or doors are opened or tampered with, or when movement is detected. These discrete and easy-to-install sensors are an essential layer of security for any home.





"PER JULY 2022 EVERY RESIDENTIAL FLOOR IN THE NETHERLANDS NEEDS TO HAVE A SMOKE DETECTOR INSTALLED BY LAW*"

*Check your local national legislation



llad time



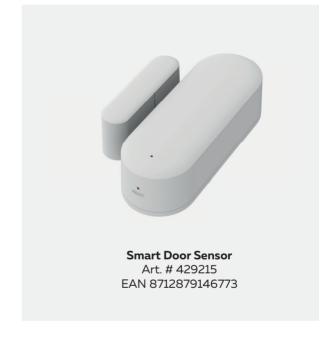


multi scenes





safety automations





Smart Siren Art. # 429210 EAN 8712879145004 110DB



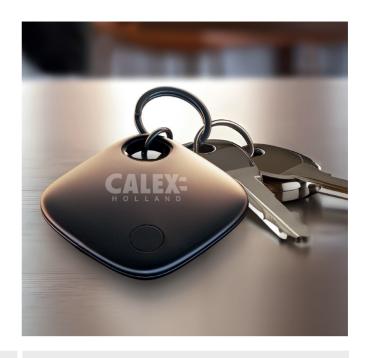


KEEPING TRACK!

Never lose track of your valuable belongings again with the Smart Tag. This small, sleek, and powerful device is designed to help you keep tabs on your most important items, from keys and wallets to bags and backpacks. The Smart Tag uses bluetooth technology and the Find My app to pinpoint the exact location of your items. You'll always know where your essentials are, whether they're nearby or far away. The Smart Tag comes with a replaceable CR2032 battery that lasts for up to a year, ensuring your peace of mind without frequent battery replacements.



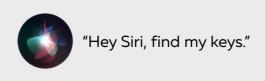
AVAILABLE Q4
Smart Tag
Art. # 59 01 0006 00
EAN 8712879159063



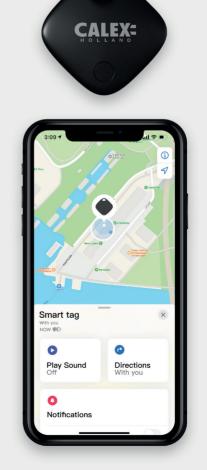


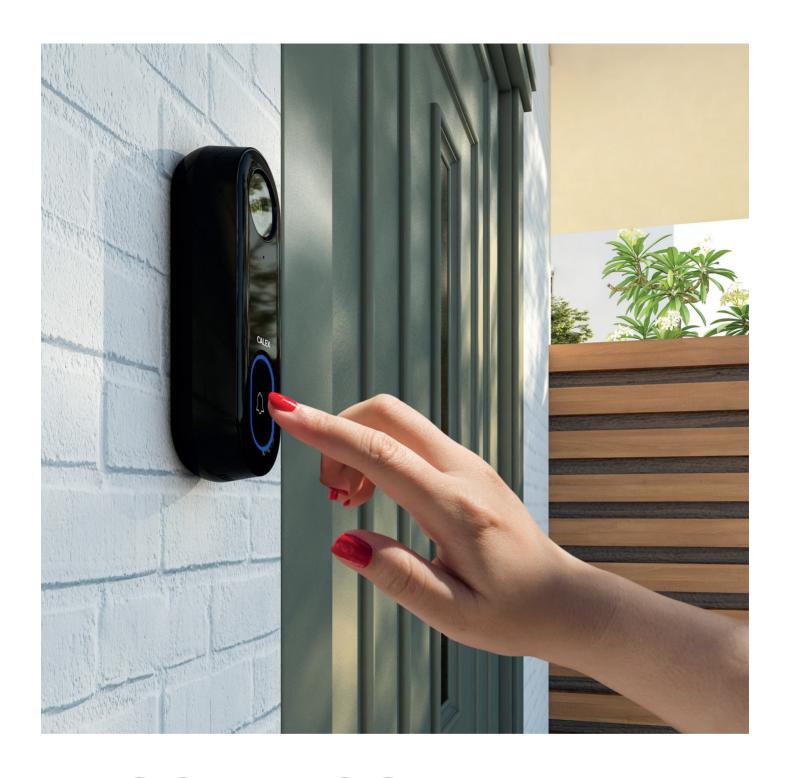






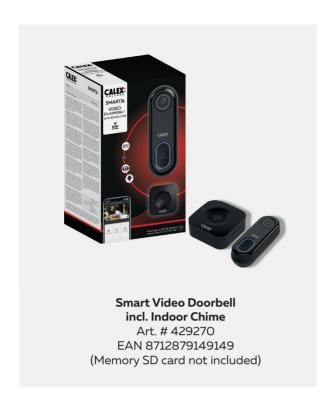
"THE EASIEST WAY TO KEEP TRACK OF YOUR PERSONAL BELONGINGS"





KNOCK KNOCK, WHO'S THERE?

Enhance your doorstep security with the Calex Video Doorbells. Answer your door from anywhere using your smartphone and built-in two-way audio. With night vision capabilities and customizable motion zones, you'll never miss a visitor, whether it's day or night. Installing our Smart Video Doorbell is a breeze. With step-by-step instructions and all the necessary hardware included, you'll have it up and running in minutes. Worried about storing your video footage? Our Smart Video Doorbell offers secure cloud storage, ensuring that your data is protected and accessible only to you.













cloud storage app controlled view angle: 140° nightvision 10m two-way audio

"THE INDOOR CHIME HAS 4 MELODIES AND IS ADJUSTABLE IN VOLUME."



Smart Battery Video Doorbell incl. Indoor Chime Art. # 55 01 0008 00 EAN 8712879157052 (Memory SD card not included)





CAMERAS

Stay connected and informed with the HD Calex Smart cameras. One of the standout features of these cameras is their motion detection capability. By utilizing sophisticated technology, they can sense movement and send you notifications directly to your phone. This means you'll always be aware of any activity happening in the areas you're monitoring. Our Smart cameras offers secure cloud storage, ensuring that your data is protected and accessible only to you.





cloud storage

app controlled

view angle: 110°







1920x1080 pixels

nightvision

two-way audio

AVAILABLE Q4



Smart HD Indoor Camera Art. #55 01 0003 00 EAN 8712879146094 (Memory SD card not included)



Smart HD Outdoor Camera Art. # 55 01 0014 00 EAN 8712879146100 (Memory SD card not included)



Smart PTZ (Pan, Tilt, Zoom) Camera Art. # 55 01 0012 00 EAN 8712879157434 (Memory SD card not included)



Smart Spotlight Camera Art. # 55 01 0006 00 EAN 8712879157076 (Memory SD card not included)



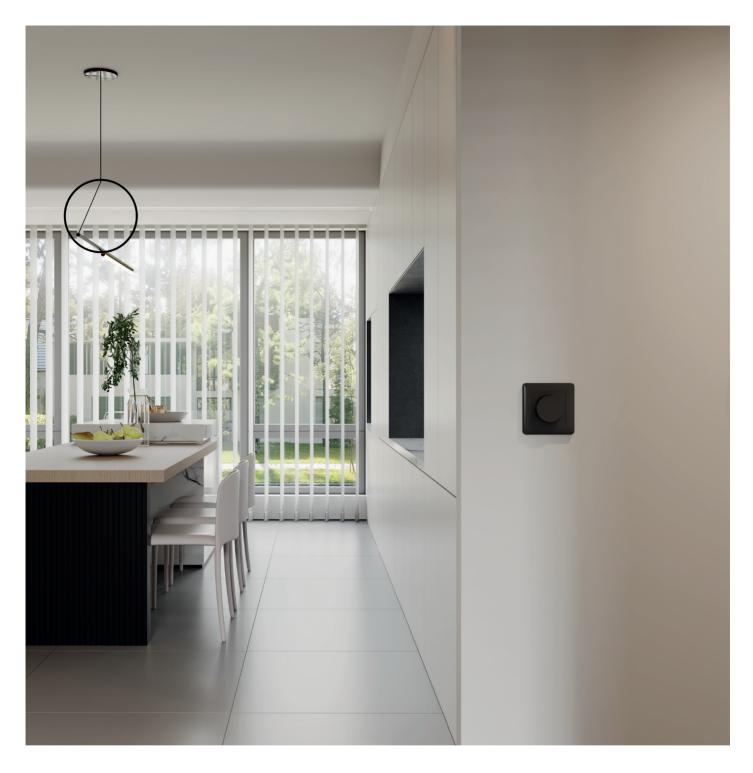
Smart Battery Outdoor Camera Art. # 55 01 0007 00 EAN 8712879157069 (Memory SD card not included)

"CHECK OUT THE NEWEST FEATURE IN THE CALEX APP: CLOUD STORAGE FOR CAMERA'S."









STAY IN CONTROL

Experience a new dimension of comfort in your home with Calex Smart Controls. These intuitive controls empower you to enhance your daily life with ease. By just pressing a button, you gain the power to manage your smart lighting, Calex Smart plugs, and sockets effortlessly.

Imagine the convenience of controlling your lighting fixtures or appliances from a central location, eliminating the need to manually interact with each device. With the Calex Smart Controls, you can turn your devices or lamps on or off with a simple push of a button. This level of automation brings about efficiency and a seamless experience.

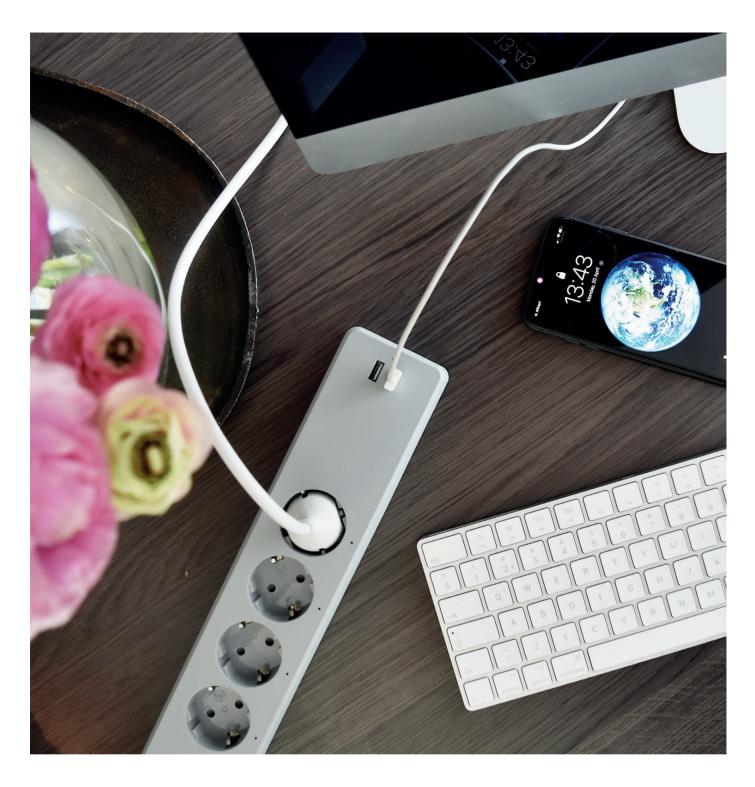


"CONTROL UP TO 15 DEVICES OR BULBS WITH THE SMART REMOTE CONTROL!"



Smart USB Rechargable Wall Switch Incl. Holder Art. # 59 01 0002 00 EAN 8712879154624





ENERGY MANAGERS

Transform any regular appliance into a remotely controllable device, even if it's not inherently "smart." The Calex smart plug empowers you to take charge of your appliances using various methods, enhancing your daily life in remarkable ways.

The Free Calex app serves as your digital hub for managing these smart plugs. With this app, you can effortlessly control your devices remotely. Whether you're at home or away, you have the power to turn appliances on or off at your convenience, contributing to a more streamlined and efficient lifestyle.



AVAILABLE Q1 2024

Smart Powersocket EU incl. 2 USB-A ports & 1 USB-C port Art. # 52 01 0013 00 EAN 8712879161400



Smart Powersocket BE/FR incl. 2 USB-A ports Art. # 429230 EAN 8712879145042

"CONTROL EVERY PLUG INDIVIDUALLY OR AS A GROUP. YOU CHOOSE!"



Smart Powersocket UK incl. 4 USB ports Art. # 900018 EAN 8712879146797





Beyond convenience, Calex smart plugs also provide a notable benefit for energy management. By being able to remotely turn off devices that are not in use, you can significantly reduce energy consumption with the built-in energy meter in our newest smart plug.

In fact, these smart plugs have the potential to contribute to up to 40% savings on your energy bill. This not only benefits your wallet but also aligns with eco-friendly practices by reducing unnecessary energy usage.



AVAILABLE Q4
Smart Powerplug EU
With Energy Meter
Art. # 52 01 0003 00
EAN





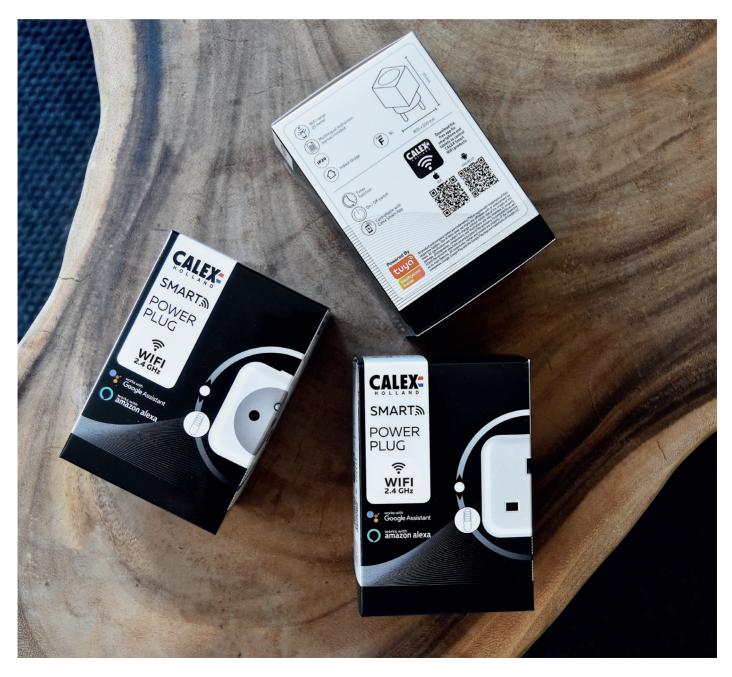




Smart Powerplug BE/FR Art. # 429200 EAN 8712879144984



Smart Powerplug UK Art. # 52 02 0003 00 EAN 8712879146490





www.pinterest.com / calexholland



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www.facebook.com / calexholland

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